Andrew Joseph Alexander – Competitive Analysis

* **The URL of the site:**

<http://www.beeple-crap.com/>

* **Features of the site that are good (if any) and we may want to emulate:**

Featured work and internal/external links

* **Features of the site that are bad (if any) and we may want to avoid doing:**

Not set up for mobile resolutions, content is cramped into a cluster

* **Any other piece of relevant information that will help you when you revisit this document later on:**

When Beeple updates his social media, his website sections of his social media feeds reflect his latest posts.

* **The URL of the site:**

<https://www.blakehodges.com/>

* **Features of the site that are good (if any) and we may want to emulate:**

The background image fits in well with the content and color palette. Simplicity and to the point.

* **Features of the site that are bad (if any) and we may want to avoid doing:**

Auto play videos, users may or may not get annoyed with this feature.

* **Any other piece of relevant information that will help you when you revisit this document later on:**

<https://www.blakehodges.com/landscapes> very well laid out portfolio of work for mobile to desktop interfaces begin consistent.

* **The URL of the site:**

<https://www.anniehelen.com/category/photography/>

* **Features of the site that are good (if any) and we may want to emulate:**

Slideshow images

* **Features of the site that are bad (if any) and we may want to avoid doing:**

Inconsistent content layout and floating content.

* **Any other piece of relevant information that will help you when you revisit this document later on:**

Nice use of hover features over home page images.